



KRISTEN'S GIFT GOLF FUN-RAISER

SUPPORT PEDIATRIC ONCOLOGY AT CHAD

The Children's Hospital at Dartmouth-Hitchcock (CHaD) is in need of your support for kids fighting cancer in New Hampshire. Join us for the 2011 Kristen's Gift Golf Fun-raiser and help raise funds and awareness for this life-saving cause.

Kristen's Gift celebrates the life of Kristen Xiggoros, a vibrant 15 year old from Manchester, who passed away in 1997 after a courageous battle with a rare form of liver cancer. Since her passing, Kristen's parents, John and Patty Xiggoros, have dedicated their lives to building an endowment which supports CHaD's pediatric oncology unit and funds research for a cure for all cancers. Proceeds from the event will benefit the Kristen's Gift Fund for pediatric oncology at CHaD.

In 2011, CHaD is thrilled to partner again with Stonebridge Country Club for an exciting day of golf, on-the-course contests, an outstanding raffle, live and silent auction and more! Entertain your best customers or reward your top employees while supporting the children at CHaD.



Kristen's Gift
Helping New Hampshire Kids with Cancer

Stonebridge Country Club
June 17, 2011
10AM Shotgun Start
Goffstown, NH



For further details contact CHaD Community Relations

Jenna Kubesch • Corporate Sponsorship
603.629.8496 • Jenna.L.Kubesch@hitchcock.org



Dartmouth-Hitchcock
**CHILDREN'S HOSPITAL
AT DARTMOUTH**

SPONSORSHIP OPPORTUNITIES

Below are the sponsorship opportunities available for marketing your organization through the Kristen's Gift Golf Fun-raiser.

Our goal is to raise more than \$40,000 in funds for Kristen's Gift, in support of pediatric oncology at CHaD, while providing opportunities that are valuable to our sponsors. We are happy to create a customized sponsorship for your company.



Presenting Sponsor-MALCO

\$7,500

Exclusive

- Logo on all marketing, press releases and event collateral
- Logo and link on KristensGift.com
- Recognition on promotional media partners
- Announcement of Sponsorship on CHaD Facebook event page
- Logo displayed in conjunction with Kristen's Gift Golf logo
- Company-provided banner displayed in area of high visibility
- Sponsorship of one course contest
- Full page ad in the event program
- Two foursome teams
- Special recognition at the luncheon awards
- Item in VIP Gift Bag
- Display space at the event



Masters "Front/Back Nine" Sponsorship

\$3,500

Two Sponsorships Available

- Signage at tees on front nine holes or back nine holes
- Recognition on KristensGift.com
- Company-provided banner displayed in area of high visibility
- Full page ad in the event program
- Two foursome teams including a round of golf and lunch
- Sponsorship of one course contest
- Special recognition at the luncheon awards ceremony
- Item in VIP Gift Bag

Green Sponsor

\$2,500

Two Sponsorships Available

- Signage on green on front nine holes or back nine holes
- Recognition on KristensGift.com
- Company-provided banner displayed in area of high visibility
- Full page ad in the tournament program
- Two Foursome teams including a Round of Golf and Lunch



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AT-THE-TURN SPONSOR

\$2,000

- Company banner at "at-the-turn" snack and beverage stand
- Opportunity to distribute company-branded product at the turn
- Full page ad in the tournament program
- Recognition on KristensGift.com
- One foursome team including a round of golf and lunch

CART SPONSOR

\$1,500

- Company logo on all golf carts
- Opportunity to distribute company-branded product in each cart
- One Foursome team including a round of golf and lunch
- Full page ad in the event program

CORPORATE FOURSOME

\$800

- One Foursome team including a Round of Golf and Lunch
- Half page ad in the event program

CORPORATE TWOSOME

\$400

- One twosome team including a round of golf and lunch
- Half page ad in the event program

CONTEST SPONSOR

\$250

- Third page ad in the event program
- Exclusive company signage at one course "contest" site: contests include Survival Kit, Trivia, Longest Drive, Hole-in-One, Shootout, Putting, Closest-to-the-Pin, Marshmallow Drive and Casino Hole

PROGRAM BOOK ADVERTISEMENTS

- Full page ad in the tournament program—\$200
- Half page ad in program—\$150
- Third page ad in program—\$100

SINGLE PLAYERS WELCOME!

A \$200 registration fee per player includes green fees, one cart per twosome, lunch, "survival" kit, and five raffle prize tickets per golfer.

RAFFLE AND AUCTION ITEMS WILL ALSO BE GRATEFULLY ACCEPTED FOR THIS EVENT. PLEASE CONTACT CHaD IF YOU WOULD LIKE TO DONATE.

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